

Northland Farms

2010 EDITION



Wholesale Nursery Stock Grower - Evergreens, Shrubs, Perennials, Fruits & Trees



Great Plants of the Great Lakes! NOF



Summer Delivery Program!

Let Northland Farms help you manage your inventory by being your plant warehouse!

- Order by Monday in the Weekly Delivery Area & Receive the Same Week!
 - Low Minimum Order!
- Complete Selection of Shrubs, Roses, Ornamental Trees, Fruits & Perennials.



Customer Service Pick-Up Program!

Available Year-Round!



Office Contacts

Rich Bramer, General Manager
 Sandy Meyer, Accounts Manager
 Chris Bohn, Traffic Manager
 Laura Weis, Shipment Order Entry
 Melanie Metcalf, Sales Assistant
 Sandy Hirdes, Pre-Pricing Coordinator

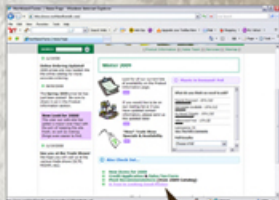
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Check Out our Web Site!

Go to www.northlandfarmsllc.com



Scroll to the bottom of the homepage and click on "A Year in Looking Good Photos"

This is a great tool to help you decide what to order throughout the year!

Plant Hardiness Zones!



Zone	Avg. Annual Low
1	-4°F through -34°F
2	-3°F through -31°F
3	-2°F through -29°F
4	-1°F through -27°F
5	0°F through -25°F
6	1°F through -23°F
7	2°F through -21°F
8	3°F through -19°F
9	4°F through -17°F
10	5°F through -15°F
11	6°F through -13°F

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New Plants Coming Summer 2010!



Anemone, Snowdrop



Bee Ballet, Petite Delight



Coreflower,
Kim's Knee High



Coast Bell, Caramel



Daylily, Emma Watson



Daylily, Mr. Green



Daylily, Sunrise



Forsythia, Golden Peep



Green, Mr. Green



Daylily, Double
Knobout Red

Proven Color Choice

Under Construction!



Dianthus, Black Lace



Hydrangea, Limelight



Wegelia, Midnight Wine



Eucalyptus, Biondi



Carlyslavia, Petal Blue



Athys, White Chiffon



Clytemnestra, Sunshine Blue



Hydrangea, Quik Fire



Mirabilis, Copperina



Wegelia, Wine & Roses



Baccharis, Fleeting



Hydrangea, Flou White



Nandina, Summerwine



Athys, Lavender Chiffon



Centuria, Chardonnay Pearls



Promote Your Plants with Style!

GREAT PLANTS
The Great Lakes

For years



Our New Picture Catalog with over 300 varieties featured, is a great sales aid!

Our Plants are a healthy product as they are grown in the Great Lakes region.

Under Construction!

GREAT PLANTS
The Great Lakes

GREAT PLANTS
The Great Lakes

#1 POT

Aster, Wood

#2 POT

Euonymus, Emerald Gaiety

#3 POT

Rose, Nearly Wild



Team Northland Farms!

Loading Dock & Delivery Team



Wesley Garcia (32 yrs), Loretta Pineda (32 yrs), Alberto Rodriguez (24 yrs),
Sandra Rodriguez (24 yrs), Tereasa Ortega (20 yrs), Miguel Torres (24 yrs),
Miguel Torres Jr (24 yrs), Virginia Torres, Ryan Linder (21 yrs), Heather Young (27 yrs),
Roberto Rodriguez (21 yrs), Loretta Pineda (32 yrs), Gladys Pineda (21 yrs)

Irrigation, Building & Grounds Maintenance



Jeff Kutz - Irrigation & Grounds Maintenance (21 years),
Phyllis Nelson - Irrigation (17 years),
Loree Goodrich - Irrigation (22 years)

TreeFarm & Perennial Production Team



Valerie Martinez (21 years), Polly Reed (27 years),
David Junior - Tree Lessor (24 years)

Office Team



Melanie Mayall (21 years), Loree Pineda (24 years),
Sandra White (21 years), Ruth Brown - General Manager (24 years),
Lilly Meyer (21 years), Cindy Balle (21 years)

Customer Service Team



Jack Dierling - Team Leader (22 years),
Ben Novak (21 years), Joel Collins (21 years),
Ronaldo Padua (21 years), Tom Braker (21 years)

Container Production Team



Joey Bromer - Tagging Supervisor (22 years),
Mika Martinson (21 years), Stacy Daniels (21 years),
Hugh Wooten (21 years), Jack Garcia (21 years),
Joe Holt (21 years), Mike Bromer - Team Leader (21 years)

Propagation Team



Carlos Davis (21 years), Joe Evans - Team Leader (21 years),
Miguel Rodriguez (21 years), Miguel Carrascosa (21 years)

Field Production / IPM



Mark Linder (21 years), Joe Evans - IPM Manager (24 years),
Sergei Neri - Team Leader (21 years)

Equipment Maintenance



David Hatch (21 years), Dave Hoffman - Team Leader (27 years),
Mark DeCoster (21 years)



Sales Team!

**1 - Greg Helsen, Sales Manager**

Office Ext: 204
Home Office (616) 677-5474
Mobile: (616) 540-4343
Area Covered: MI 231, 269, 517,
616, 906
ghelsen@northlandfarmstc.com
(16 years)

**2 - Dave Woday, Sales**

Office Ext: 215
Mobile: (616) 402-2967
Area Covered: MI 248, 313, 566,
734, 810, 947, 989
dwoday@northlandfarmstc.com
(16 years)

**3 - Jack DeHoag, In-House Sales**

Office Ext: 203
Mobile: (616) 402-9309
Area Covered: Kansas, Missouri,
WI 414 & 252
jdehoag@northlandfarmstc.com
(12 years)

**4 - Jeff Flickinger, Sales**

Office Ext: 212
Mobile: (616) 402-9425
Area Covered: Northern Indiana &
Illinois
jflick@northlandfarmstc.com
(12 years)

**5 - Dale Wesp, Sales**

Home Office/Fax (513) 752-2541
Mobile: (513) 378-6182
Area Covered: Southern Indiana,
Ohio, Kentucky, Pennsylvania
dwesp@cinci.rr.com
(12 years)

**6 - Dan Flotterud, Sales**

Home Office (888) 383-8733 (TREE)
Fax (888) 296-8733 (TREE)
Mobile: (508) 295-8733 (TREE)
Area Covered: MN, IA, NE, ND,
SD; WI 608 & Western 715
dflotterud@aol.com
(14 years)

**7 - Chris Bohn, Sales**

Office Ext: 207
Area Covered: Wisconsin 920
& Eastern 715
caboehn@northlandfarmstc.com
(12 years)

**8 - John Carciari, Sales**

Home Office: (508) 705-0505
Fax (508) 548-1820
Mobile: (508) 566-0738
Area Covered: Eastern U.S.
& Canada
(15 years)

Sales Zone Map





Around the Farm!

From Propagation to Delivery!



Northland Farms LLC
11161 120th Avenue
West Olive, MI 49460
800-253-1812

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U.S. POSTAGE
PAID
WEST OLIVE, MI
PERMIT NO. 6